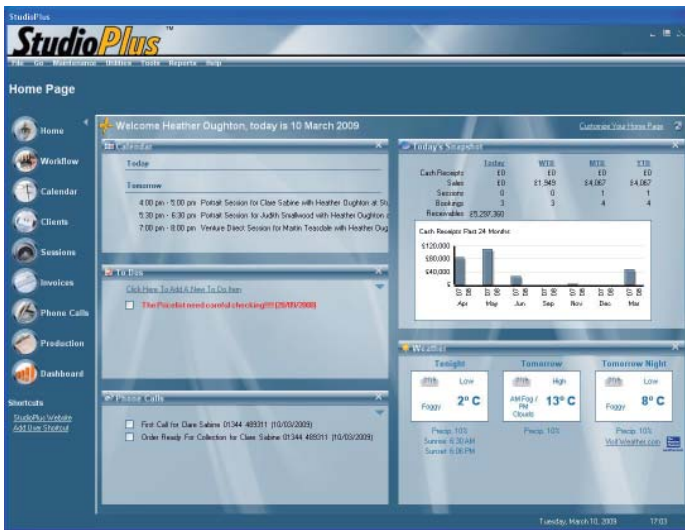


# StudioPlus 2011

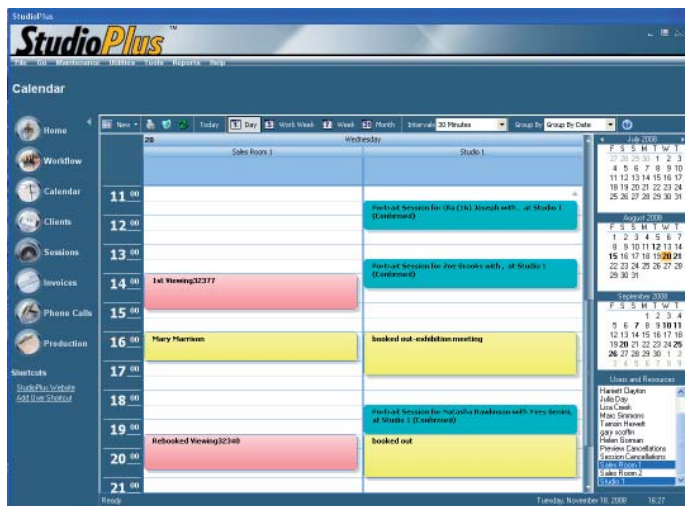
Key new features  
for existing users



## Managing the Studio

StudioPlus opens into the Home Page, showing the user's sessions and appointments, to do list and phone calls. There is a sales figure panel and weather panel. The new dashboard screen allows you to monitor the studio's performance.

The Home page can be customised to add or remove features appropriate to the User. Shortcuts can be made to favourite documents and programs.



## Calendar

The calendar page has a more modern 3D feel.

- Calendar items can have reminders attached to them to prompt the user.
- The calendar can show the work week and the start of week day can be set by the user.
- A standard week and a month view can also be selected.
- The calendar print out is much improved from previous versions.

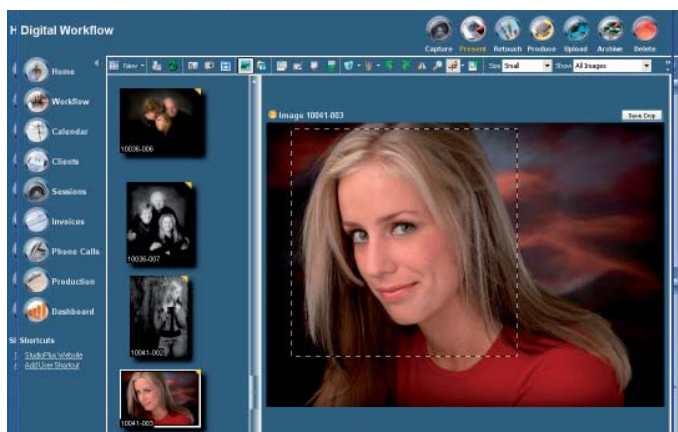


## Digital Workflow

The hub of StudioPlus is the Digital Workflow page. Working in conjunction with the session status, sessions progress through the workflow. StudioPlus includes a Composite Template editor that allows creation of bespoke templates.

Dragonfly Workflow can provide templates for industry standard mounts and manufacturers such as Ultimat. Composites can be designed without Photoshop before a viewing takes place in the Present stage of the Workflow. These are editable in the sales presentation. New ones can also be made.

## Preparing for a viewing



### Cropping without using Photoshop

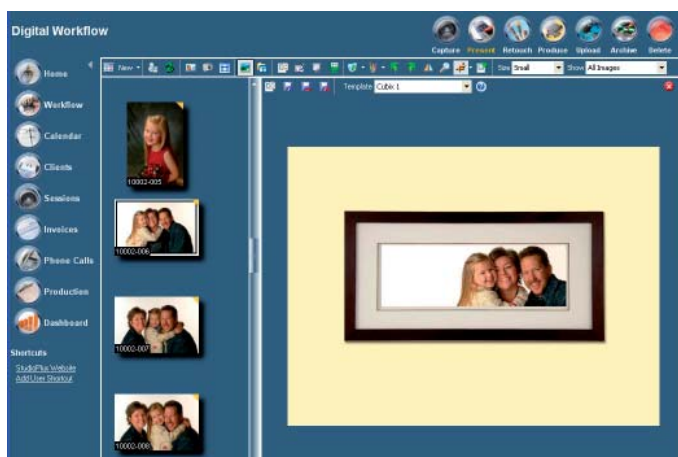
In the workflow window, previews can be cropped by applying a mask over the selected area. The advantage here, is that the crop can be removed or repositioned without destroying the workflow. Even in a viewing, the crop can be removed to show the whole image.

As StudioPlus is a flexible system and allows direct launch of a file into Photoshop, the user can still choose to use Photoshop as a cropping tool. However StudioPlus's masking of previews is a very powerful asset.



Notice the preview size has updated to show the crop.

The order of previews can be dynamically dragged. Previews can be added to groups to help the selection process.



### Customising templates

Often studios would create a custom piece of artwork by inserting an image into a layer behind a frame in Photoshop. It is possible to use the template designer to import your Photoshop artwork and make it a composite template. In this example, the template has a white background and when an image with a matching background is inserted into the frame, the image appears to have extra white added. Hence a great time saving.

StudioPlus allows the user total creative flexibility and the users will rapidly be able to build up a variety of useful templates and even swap them with other users.



### Editing of previews

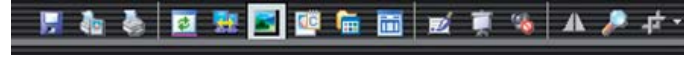
Previews can be right clicked and coloured to black and white and sepia, mirrored and rotated at 90 degrees.

## Sales Presentation

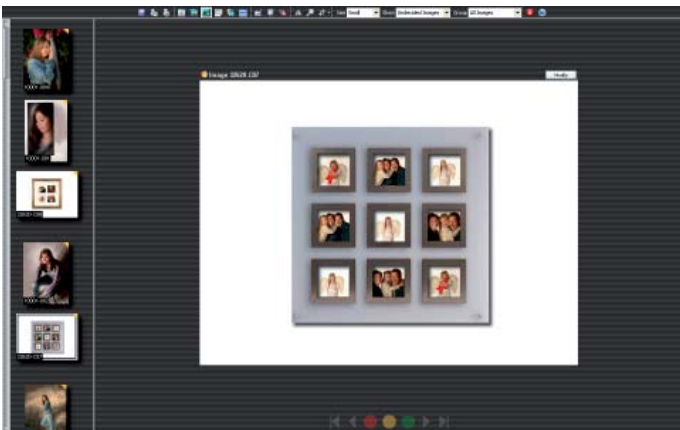


### Sales Presentation screen

The user interface has a fresher, simplified feel. The background can be changed, however most users are happy with the pinstripe default.



The tools are hidden at the top of the window.



The selection process is by a 'traffic light system' at the bottom of the window. Selected images are moved to a selected list and are marked with a green triangle.

Image groups can be displayed.

The slide presentation can be linked to music and this can fade out at the end of the presentation. Universal title slides can be added to all sessions.



### Ordering a single image

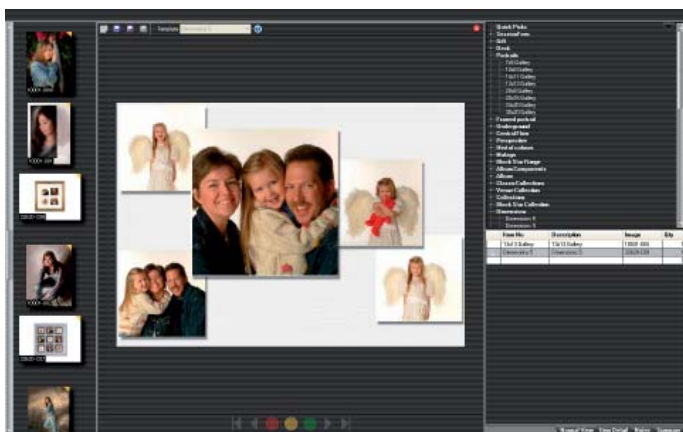
The ordering screen allows access to the pricelist. An image is first selected from the previews and transferred to the product by double clicking in the pricelist.

The product crop is applied centrally.



To reposition the crop, select the remove crop option. Then save the crop.

## Sales Presentation

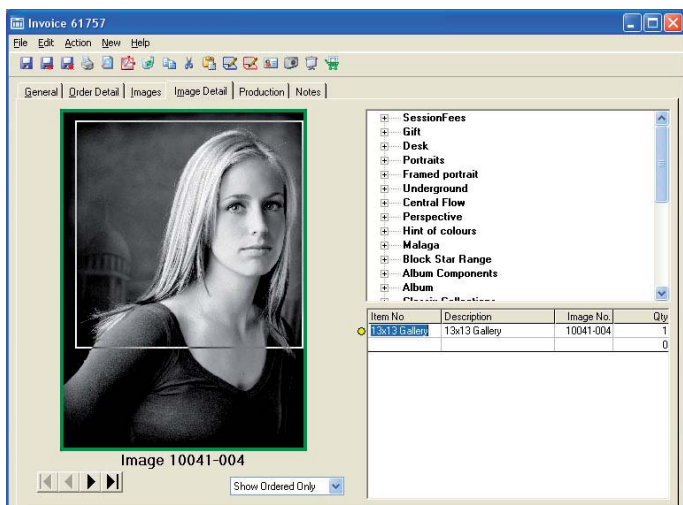


### Ordering of composites

New composites can be created by selecting the product from the pricelist and the create new composite window will appear. Composites created in the present window can be edited.

Notes for the invoice or the individual images can be added to the order. The Invoice can have your own terms printed at the bottom.

## Invoicing



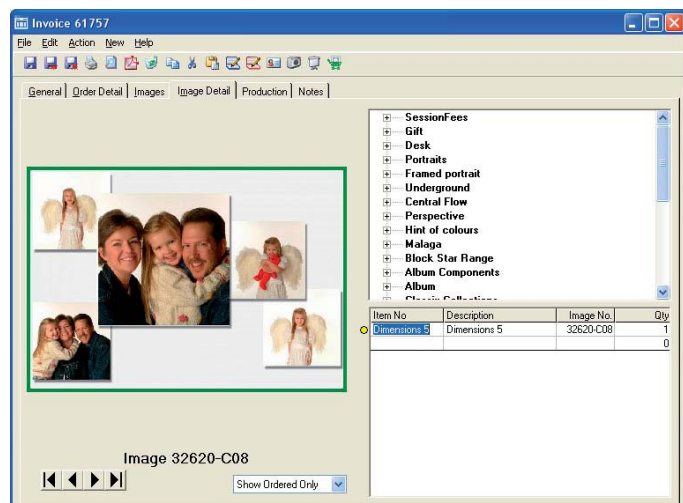
### Invoices with Image Detail


As all sales information is created within the StudioPlus environment, the invoice form can show an accurate crop of the order images, including composites.

The Image Detail tab allows the user to navigate through the ordered images.

This has a benefit to both the client and the studio. A small thumbnail is provided on the printed invoice.

*Invoices now show correct crop and composite images as well as notes.*





**Dragonfly Studios**  
1 High Street  
Newtown  
NW12 RTY

**Invoice Image Detail**

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**Client Information**

Heather Oughton


Invoice Number: 61757  
Invoice Date: 10/03/2009  
Session Number: 32620  
Session Date: 02/03/2009  
Approx. Delivery Date:  
Client Number: 24228  
Home Phone:

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**Image Detail**




**Img No: 10041-004**  
(1) - 13x13 Gallery (Remove spots)




**Img No: 32620-C08**  
(1) - Dimensions 5 (Red frame)  
Images Used In Composite:  
10002-011  
10002-008  
10002-010  
10002-012  
10002-008

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**Img No: 32620-C09**  
(1) - Manhattan Black (Light grey mount)  
Images Used In Composite:  
10001-001




**Img No: 32620-C11**  
(1) - Cubix 1+3 (retouch level 2)  
Images Used In Composite:  
10001-004  
10001-005  
10001-003  
10001-009

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**Img No: 10002-011**  
Image Used In Composite 32620-C08




**Img No: 10002-006**  
Image Used In Composite 32620-C08

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**Img No: 10002-010**  
Image Used In Composite 32620-C08



**Img No: 10002-012**  
Image Used In Composite 32620-C08

### In addition...

StudioPlus is still the leading Studio management and digital workflow product after 11 years of development. Production orders can be added to Invoices and tracked to monitor their progress. Reports can be generated to help with marketing, repeat business as well as an ability to mail complex letters and emails. Upgrade to StudioPlus 2011 and get your studio into shape!

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